



Sponsorship & Advertising Opportunities



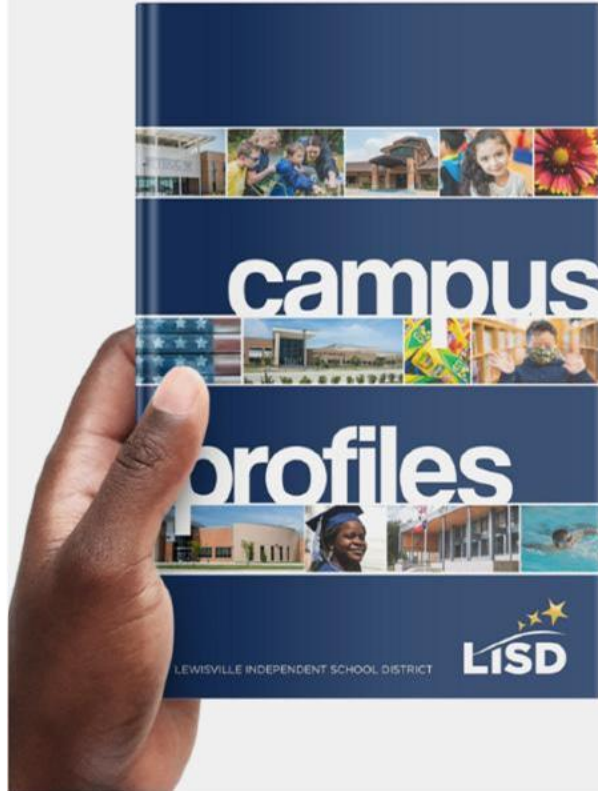
2023 - 24



The Loop Magazine

Published by Lewisville ISD, this magazine sees quarterly circulation of 2,000+ hard copies and 56,000+ emails. The magazine is also available online when LISD boasts 12.8 million web views and 70k+ followers across all platforms.

Pricing & Availability			
¼ Page	\$500	Inside Front Cover	\$1,300
½ Page	\$850	Inside Back Cover	\$1,200
Full Page	\$1,250	Back Cover	\$1,950



LISD Campus Profiles

NOW RESERVING FOR 2024 EDITION

Also known as the “Realtor Handbook,” this in-depth book gives audiences the inside scoop on all 68 LISD schools. Used daily by realtors, residents, businesses, Chamber staff, parents, and more.

Pricing & Availability			
Sold Out	Front Inside Cover	\$1,500	Sold Out Back Inside Page (Back) \$850
Sold Out	Feeder Divider Page	\$950	Sold Out Back Inside Cover \$1,250
Sold Out	Back Inside Page (Front)	\$950	



BUY ONE GET ONE FREE Bus Banner Special

60K TO 140K DAILY VIEWERS (2 BUSES)

Every day, LISD's fleet of 154 buses travel a total of 13,400 miles each and are seen by 30,000 to 70,000 people across 13 communities. Receive 12 months of exposure for only 10 months of billing. (annual agreement)

2023-24 SPECIAL

Gold Plan (Best Value) - Full Bus Package 72" x 27" Display on Driver's Side and Two 7' x 1' Above Windows)	\$250 Per Mo
Gold Plan (Best Value) - Full Bus Package 72" x 27" Display on Driver's Side and Two 7' x 1' Above Windows)	NO CHARGE
Installation & Print Fees (one time fee)	\$395 Per Bus



“Did You Know” Brochure

NOW RESERVING FOR 2024 EDITION

The “Did You Know” campaign is a series of 15 reasons why LISD is the Best in Texas. What started as a live presentation is now a printed booklet distributed to Chamber offices, realtors, parents, PTAs, businesses, and more, and also appears digitally on BestSchoolsInTexas.com

Pricing & Availability			
Sold Out	Inside Front Cover	\$1,500	Sold Out
	Inside Back Cover	\$1,250	



Community Corner

This newsletter is published quarterly for the Senior Citizens and Alumni Ambassadors and keeps them up to date on all LISD news and events. 1000+ are printed and 60,000+ are emailed every quarter.

Pricing & Availability			
¼ Page	\$350 Per Quarter	½ Page	\$500 Per Quarter



BestSchoolsInTexas.com

Best Schools in Texas is LISD's premier marketing website with hundreds of award-winning video testimonials and stories highlighting why LISD is the best choice for a child's education in Texas.

Pricing & Availability

Home Page Banner Ad	\$1,000
Interior Page Banner Ad	\$750

*Annual Agreement



LISD Podcast

Published to BestSchoolsInTexas.com, this student-run podcast is distributed digitally to over 75,000 listeners.

Pricing & Availability

Title Sponsorship & Commercial Breaks

\$550
Per Episode



Athlete of the Week

Tent, display, inflatable, etc. in stadium concourse 30 minutes before games until halftime, stadium PA announcement, social media promotion, and the opportunity to present a certificate and gift card to the student on the field.

Pricing & Availability



5 Homecoming Games
(Each of the 5 LISD High Schools)

\$2,500



Employee Awards Banquet 2024

The annual Employee Awards Banquet has over 1,000 in-person attendees and the announcement is distributed via email to over 56,000. Now booking for 2024 Banquet.

Pricing & Availability					
Sold Out	Presenting Sponsor	\$15,000	Sold Out	Guest Service Sponsor	\$2,500
Sold Out	Beverage Sponsor	\$7,500	Sold Out	Retiree Check-In Sponsor	\$1,000
	Run of Show Sponsor	\$5,000		Awards Sponsor	\$500
				ONLY 6 REMAINING	

Bundle #1

Special Package Rate

\$7,500

(25% Savings)

- ✓ ¼ Page in The Loop Magazine
(4 Quarters / \$2,000 Value)
- ✓ (2) Gold Plan Bus
Banner Packages
(12 Months / 2 Buses, 3 Ads Per Bus /
\$6,800 Value)
- ✓ BestSchoolsInTexas.com
Banner Ad
(12 Months / \$1,000 Value)

\$9,800 Total Value

Bundle #2

Special Package Rate

\$3,950

(25% Savings)

- ✓ ¼ Page in The Loop Magazine
(2 Quarters / \$1,000 Value)
- ✓ (1) Gold Plan Bus
Banner Package
(12 Months / 1 Bus, 3 Ads / \$3,400 Value)
- ✓ BestSchoolsInTexas.com
Display Ad
(12 Months / \$900 Value)

\$5,300 Total Value

Bundle #3

Special Package Rate

\$2,500

(40% Savings)

- ✓ ¼ Page in The Loop Magazine
(1 Quarter / \$500 Value)
- ✓ (1) Silver Plan Bus
Banner Package
(12 Months / 1 Bus, 1 Banner / \$2,800 Value)
- ✓ BestSchoolsInTexas.com
Display Ad
(12 Months / \$900 Value)

\$4,200 Total Value

**For more information visit
LISD.net or call 469.713.5200**

