



## Sponsorship & Advertising Opportunities



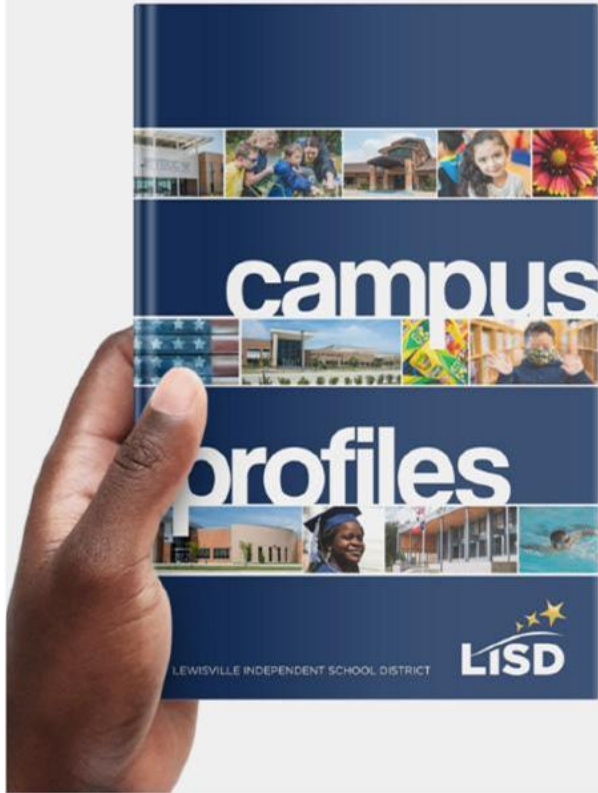
2023 - 24



# The Loop Magazine

Published by Lewisville ISD, this magazine sees quarterly circulation of 2,000+ hard copies and 56,000+ emails. The magazine is also available online when LISD boasts 12.8 million web views and 70k+ followers across all platforms.

Pricing & Availability			
¼ Page	\$500	Inside Front Cover	\$1,300
½ Page	\$850	Inside Back Cover	\$1,200
Full Page	\$1,250	Back Cover	\$1,950



# LISD Campus Profiles

## NOW RESERVING FOR 2024 EDITION

Also known as the “Realtor Handbook,” this in-depth book gives audiences the inside scoop on all 68 LISD schools. Used daily by realtors, residents, businesses, Chamber staff, parents, and more.

Pricing & Availability			
<div>Sold Out</div>	Front Inside Cover	\$1,500	<div>Sold Out</div> Back Inside Page (Back) \$850
<div>Sold Out</div>	Feeder Divider Page	\$950	<div>Sold Out</div> Back Inside Cover \$1,250
<div>Sold Out</div>	Back Inside Page (Front)	\$950	



# BUY ONE GET ONE FREE

## Bus Banner Special

### 60K TO 140K DAILY VIEWERS (2 BUSES)

Every day, LISD’s fleet of 154 buses travel a total of 13,400 miles each and are seen by 30,000 to 70,000 people across 13 communities. Receive 12 months of exposure for only 10 months of billing. (annual agreement)

2023-24 SPECIAL	
Gold Plan (Best Value) - Full Bus Package 72" x 27" Display on Driver's Side and Two 7' x 1' Above Windows)	\$250 Per Mo
Gold Plan (Best Value) - Full Bus Package 72" x 27" Display on Driver's Side and Two 7' x 1' Above Windows)	NO CHARGE
Installation & Print Fees (one time fee)	\$395 Per Bus





# “Did You Know” Brochure

NOW RESERVING FOR 2024 EDITION

The “Did You Know” campaign is a series of 15 reasons why LISD is the Best in Texas. What started as a live presentation is now a printed booklet distributed to Chamber offices, realtors, parents, PTAs, businesses, and more, and also appears digitally on [BestSchoolsInTexas.com](https://BestSchoolsInTexas.com)

Pricing & Availability			
<div>Sold Out</div>	Inside Front Cover	\$1,500	<div>Sold Out</div> Inside Back Cover \$1,250

ONE

LEWISVILLE ISD

COMMUNITY CORNER

UPCOMING EVENTS

SCAN QR CODES FOR ATHLETICS SCHEDULES

FLOWER MOUND HS

HEBRON HS

LEWISVILLE HS

MARCUS HS

THE COLONY HS

UPCOMING MUSICAL PERFORMANCES

FLOWER MOUND HS

JAN. 19-23:  
THE ADDAMS  
FAMILY

HEBRON HS

JAN. 26-29:  
THE SOUND  
OF MUSIC

LEWISVILLE HS

NOV. 12-14:  
PETER  
PAN

MARCUS HS

JAN. 26-29:  
SPAMALOT

THE COLONY HS

NOV. 11-13:  
THE LITTLE  
MERMAID

LISD PODCAST

Listen and learn why LISD is the best choice for students and families alike. Latest episodes include:

- LISD's Superintendent of Schools
- World Languages and Spanish Immersion
- Counseling and Social Work Services

bestschoolsintexas.com/podcast

LISD RAPPORT

A community newsletter from Dr. Lori Rapp, Superintendent of Schools

lisd.net/rapport

FOLLOW US ON SOCIAL MEDIA AND USE #LISD #LEWISVILLE AND #WELCOMETOCONNECT

@LEWISVILLEISD

LISD

# Community Corner

This newsletter is published quarterly for the Senior Citizens and Alumni Ambassadors and keeps them up to date on all LISD news and events. 1000+ are printed and 60,000+ are emailed every quarter.

Pricing & Availability			
¼ Page	\$350 Per Quarter	½ Page	\$500 Per Quarter

LISD.net | BestSchoolsInTexas.com | 469.713.5200

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# BestSchoolsInTexas.com

Best Schools in Texas is LISD’s premier marketing website with hundreds of award-winning video testimonials and stories highlighting why LISD is the best choice for a child’s education in Texas.

Pricing & Availability	
Home Page Banner Ad	\$1,000
Interior Page Banner Ad	\$750

\*Annual Agreement



# LISD Podcast

Published to BestSchoolsInTexas.com, this student-run podcast is distributed digitally to over 75,000 listeners.

Pricing & Availability	
Title Sponsorship & Commercial Breaks	\$550 Per Episode





# Athlete of the Week

Tent, display, inflatable, etc. in stadium concourse 30 minutes before games until halftime, stadium PA announcement, social media promotion, and the opportunity to present a certificate and gift card to the student on the field.

Pricing & Availability		
	<b>5 Homecoming Games</b>	<b>\$2,500</b>
	(Each of the 5 LISD High Schools)	



# Employee Awards Banquet 2024

The annual Employee Awards Banquet has over 1,000 in-person attendees and the announcement is distributed via email to over 56,000. Now booking for 2024 Banquet.

Pricing & Availability			
<div>Sold Out</div>	Presenting Sponsor	\$15,000	<div>Sold Out</div> Guest Service Sponsor \$2,500
<div>Sold Out</div>	Beverage Sponsor	\$7,500	<div>Sold Out</div> Retiree Check-In Sponsor \$1,000
	Run of Show Sponsor	\$5,000	Awards Sponsor \$500 ONLY 6 REMAINING

**Bundle #1**

Special Package Rate

**\$7,500**

(25% Savings)

- ✓ ¼ Page in The Loop Magazine  
(4 Quarters / \$2,000 Value)
- ✓ (2) Gold Plan Bus  
Banner Packages  
(12 Months / 2 Buses, 3 Ads Per Bus /  
\$6,800 Value)
- ✓ BestSchoolsInTexas.com  
Banner Ad  
(12 Months / \$1,000 Value)

**\$9,800 Total Value**

**Bundle #2**

Special Package Rate

**\$3,950**

(25% Savings)

- ✓ ¼ Page in The Loop Magazine  
(2 Quarters / \$1,000 Value)
- ✓ (1) Gold Plan Bus  
Banner Package  
(12 Months / 1 Bus, 3 Ads / \$3,400 Value)
- ✓ BestSchoolsInTexas.com  
Display Ad  
(12 Months / \$900 Value)

**\$5,300 Total Value**

**Bundle #3**

Special Package Rate

**\$2,500**

(40% Savings)

- ✓ ¼ Page in The Loop Magazine  
(1 Quarter / \$500 Value)
- ✓ (1) Silver Plan Bus  
Banner Package  
(12 Months / 1 Bus, 1 Banner / \$2,800 Value)
- ✓ BestSchoolsInTexas.com  
Display Ad  
(12 Months / \$900 Value)

**\$4,200 Total Value**

**For more information visit  
LISD.net or call 469.713.5200**

